

2020 SPONSORSHIPPACKAGE LEVELS

SPONSORSHIP PACKAGES						
Benefits	Signature \$15,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500	
Event registration entries	75	25	25	10	5	
Logo on back of event t-shirt	Large	Large	Medium	Small	Small	
Show logo at Virtual Kickoff, 10/19/20 @7pm EST	⊘	\odot	⊘	\odot	⊘	
Logo on Steps for Life web page	⊘	\odot	⊘	\odot	⊘	
Participant thank you emails	⊘	\odot	⊘	\odot	⊘	
Social Media exposure	⊘	\odot	⊘	\odot		
Logo on event bibs (sent out to all participants)	\odot	\odot				
Logo on all collateral to promote the event	⊘	⊘				
Role in the virtual donor and recipient meeting	⊘					



Heroes Sponsor: \$600

- Logo on donor and recipient t-shirts
- Mention sponsor name during virtual donor and recipient meeting
- Show logo at Virtual Kickoff, 10/19/20 @7pm EST
- Small logo on back of event t-shirt
- Logo on Virtual Steps for Life web page

1 in 200 Americans receive a marrow or blood stem cell transplant in their lifetime.

Every **3 minutes** someone in the US is diagnosed with blood cancer.

1 in 6 patients for whom Gift of Life conducts donor searches are children.

70% of patients do not have a related match and must search the registry.

1 in 200 donors ages 18 to 30 will be called as a match for a patient in need.

Every **\$2K** will facilitate one transplant over time.

1 in 5 donor matches are selected for a transplant.

80% of donors give peripheral blood stem cells from their arm rather than bone marrow.



2020 SPONSORSHIP AGREEMENT

SPONSORSHIP PACKAGES						
Signature - \$15,000 Silver - \$1,000	☐ Platinum - \$5,000☐ Bronze - \$500	Gold - \$2,500 Heroes Sponsor -	- \$600 (limited to 1 sponsor)			
PAYMENT INFORMATION						
Company/Organization Name	Gift Cha	eck enclosed made payable to of Life Marrow Registry for \$ _ arge my credit card below for \$ me later				
Address	Name or	n Credit Card	Exp. Date			
City/State/Zip	Credit Ca	ard Number	CVV			
Email Phone	logo that l	e Gift of Life Marrow Registry to us I will provide for promotional purpos Id printed materials that relate to Ind that payment is due in full no Id event.	ses, including but not limited to web the Steps for Life Virtual 5k. I			
	Signatur	e	Date			

RETURN COMPLETED FORM TO:

Gift of Life Marrow Registry Attn: Steps for Life Virtual 5k 5901 Broken Sound Pkwy NW, Suite 600

Boca Raton, FL 33487 Phone: 561.982.2900

Email: stepsforlife@giftoflife.org

Fax: 561.982.2901

LOGO SUBMISSION:

Please email logos to stepsforlife@giftoflife.org in the following formats:

- EPS vector format (solid black)
- EPS vector format (CMYK color)