

## 2020 SPONSORSHIP PACKAGE LEVELS

### SPONSORSHIP PACKAGES

Benefits	Signature \$15,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Event registration entries	75	25	25	10	5
Logo on back of event t-shirt	Large	Large	Medium	Small	Small
Show logo at Virtual Kickoff, 10/19/20 @7pm EST	✓	✓	✓	✓	✓
Logo on Steps for Life web page	✓	✓	✓	✓	✓
Participant thank you emails	✓	✓	✓	✓	✓
Social Media exposure	✓	✓	✓	✓	
Logo on event bibs (sent out to all participants)	✓	✓			
Logo on all collateral to promote the event	✓	✓			
Role in the virtual donor and recipient meeting	✓				



### Heroes Sponsor: \$600

- Logo on donor and recipient t-shirts
- Mention sponsor name during virtual donor and recipient meeting
- Show logo at Virtual Kickoff, 10/19/20 @7pm EST
- Small logo on back of event t-shirt
- Logo on Virtual Steps for Life web page

**1 in 200** Americans receive a marrow or blood stem cell transplant in their lifetime.

Every **3 minutes** someone in the US is diagnosed with blood cancer.

**1 in 6** patients for whom Gift of Life conducts donor searches are children.

**70%** of patients do not have a related match and must search the registry.

**1 in 200** donors ages 18 to 30 will be called as a match for a patient in need.

Every **\$2K** will facilitate one transplant over time.

**1 in 5** donor matches are selected for a transplant.

**80%** of donors give peripheral blood stem cells from their arm rather than bone marrow.

